

2022 Annual Report



TLC Learning Center

*Nurturing success in
ALL children since 1956.*

LearningWithTLC.org

2022 Annual Report

Welcome to the 2022 TLC Learning Center Annual Report! I am excited to share TLC Learning Center's successes of 2022 and how fortunate I feel to be part of such a great organization that is so loved and supported by our community. While the events of the last three years have been challenging, we've been able to weather the financial and operating storm with the support of many community individuals, foundations, and government funding programs. Our full classrooms, robust therapy caseloads, and successful fundraisers were major accomplishments in 2022, especially during the recent pandemic and workforce shortage, as we sought to continue our mission, which is to provide, in a fiscally responsible manner, comprehensive early childhood education and therapeutic services to assist each child in reaching his or her highest potential.

Although we are still recovering from the COVID pandemic with staff shortages in both the educational and therapeutic services departments, TLC's services are highly sought after and we have waitlists in every classroom, especially for children with special needs. While we have had a difficult time recruiting new staff, we are thrilled that over 65% of our staff have been at TLC for at least 5 years with some staff having been part of Team TLC for 20+ and even 30+ years! In an effort to remain competitive in the recruitment and retention of quality staff, a priority of TLC's Strategic Plan, a generous \$120,000 donation at the end of 2022 was made by the Stewart Family Foundation which directly benefitted staff salary increases in 2023 and was much deserved and appreciated.

Another monumental moment in 2022 was that the Stewart Family Foundation purchased a 2.8 acre parcel of land and we have begun to dream about a new facility. We are calling this the Early Childhood HUB project and look forward to sharing more information about this in 2023-2024. This generous contribution allowed us to leverage additional funding toward the capital project, which you will see in this report. Our hope is that in growing our center, we can help even more children in our community reach their fullest potential.

Financially, TLC continued to exceed goals for 2022. While our education and therapeutic services departments are still below pre-pandemic numbers, we are seeing an increase in the numbers of children seeking TLC's therapeutic early learning services and those numbers continue to grow. For the sixth year in a row, we finished the year with a healthy and positive bottom line! This is in large part due to our two special events, and to our dedicated supporters who contributed to TLC.

With life getting back to normal following the pandemic, it was fantastic to return to in-person events in 2022 and see so many familiar faces at our 7th Annual Kentucky Derby party hosted at The Fox Hill Club and 41st annual Christmas Tree Festival at the Longmont Museum. Both were huge successes and remind me of how privileged we are to have had such loyal supporters over the years.

If I had to sum up 2022 in a word it would be "perseverance." The staff at TLC has continued to hold true to our mission, even at times in 2022 when it seemed that COVID relief funds were ending, staff shortages continued through the year, and the unknown future of when we might get back to pre-pandemic practices and routines continued. We continue to look for opportunities to expand our services and programs to better serve more children in our community while also continuing to diversify our funding sources. We want to maintain this level of success for the next 66 years and with your support, we know this is possible. Thank you for your ongoing support of the work we do at TLC. Our door is always open for a tour of the facilities and we are eager to share the message of TLC to civic groups, youth organizations, and other community partners.

Thanks for all you do for kids in our community!

All the best,

Matt Eldred
Executive Director



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Mission:

The mission of TLC Learning Center is to provide, in a fiscally responsible manner, early childhood education and therapeutic services to assist each child in reaching their highest potential.

Vision:

TLC Learning Center will be recognized as an exemplary community partner and group of caring and dedicated professionals who—through a commitment to our mission and core values—provide unique, comprehensive early childhood development and therapeutic services that are measured by the success of each individual child.

Commitment to Equity:

We honor and celebrate the diverse makeup of our community through an intentionally inclusive program that provides equitable learning opportunities and encourages the exploration, understanding, and appreciation of individual differences, perspectives, and cultures. TLC strives to provide a safe and inclusive learning environment for all members of our community so that every member feels welcomed, valued, honored, and respected, regardless of ability, race, religion, ethnicity, gender identity, sexual orientation, socioeconomic status, or age. We believe that embracing and celebrating our differences and commonalities is an integral part of the cognitive and social-emotional growth of each member of our community and is as important now as it was when our Center was founded in 1956.



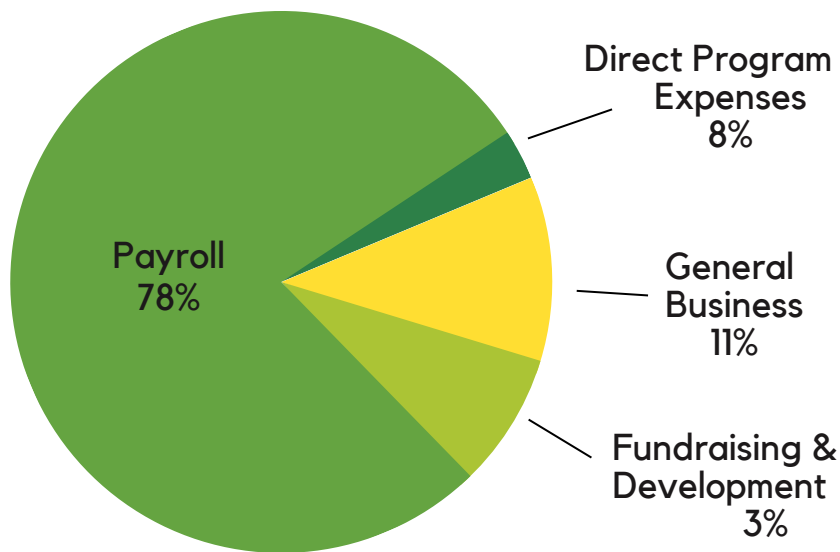
2022 By the Numbers

Thanks to donors like you, TLC was able to award over

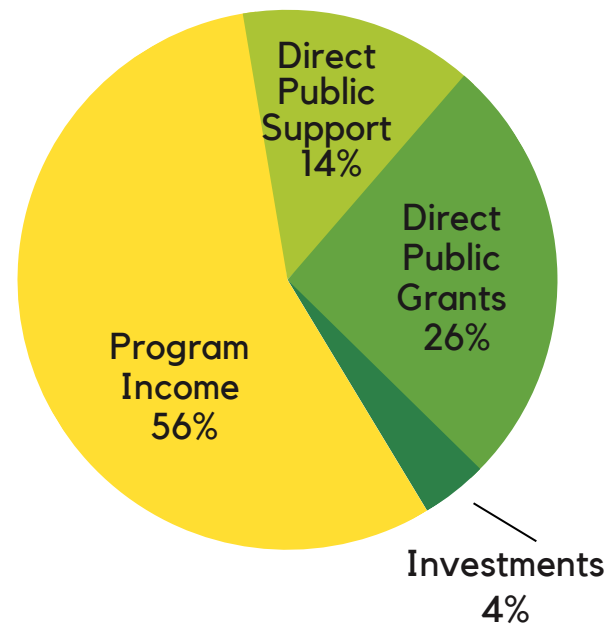
\$110,000

in scholarships in 2022, enabling hundreds of children in Northern Colorado to access the therapeutic early learning services they need to be successful in school and in life.

Expenses By Category



Revenue By Source



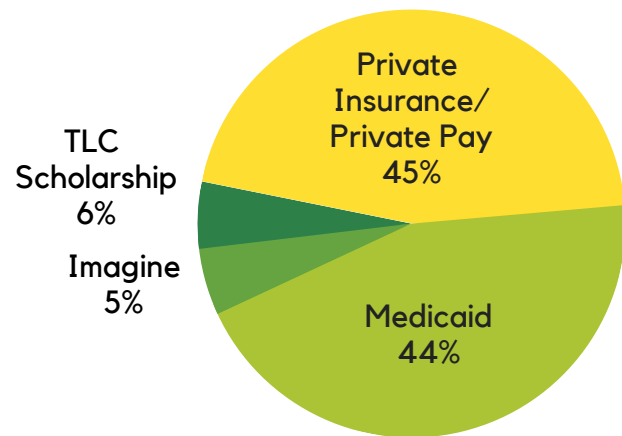
Therapeutic Services Highlights

Chelsea's son, Jack, was born with lip, tongue, and cheek ties, which made feeding a difficult and slow process that often took hours. Because he had to work so hard and for so long to get nutrition, his body was expending an incredible amount of energy just to eat, which was preventing him from gaining weight. After just two sessions with occupational therapist, Shari Karmen, Jack was able to finish a bottle in one hour and now, at five months old, can finish a bottle in about 15 minutes. He is also gaining weight!

Jack also sees physical therapist, Jessica Fieglund. Jack's low muscle tone made achieving motor milestones difficult. Through therapy, Chelsea says she has learned strategies for how to help Jack to use his muscles more efficiently and now Jack is starting to roll over, sitting with support, and playing on his knees.

Chelsea says that in receiving dual therapies in tandem, it is as if a switch was flipped in Jack. "Working with Shari and Jessica has made such a difference in our lives. The two of them are like an extension of our family."

2022 Therapeutic Services Revenue



220+

children received
therapeutic
services
in 2022

55%

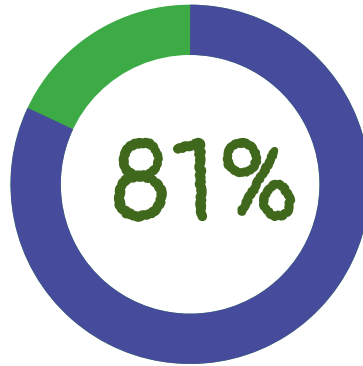
of therapy clients
received financial
assistance for services
(including Medicaid)



Educational Services Highlights

76

children attended infant, toddler, or preschool classes in 2022



of preschoolers at or above cognitive growth range

65%

of families received financial support for tuition



"We were beyond lucky to have found TLC when we did, almost five years ago now. Our children's first steps and words, the final diaper, our life-changing moments, heartbreaking tragedies, insane triumphs, the long, long grind of COVID...All of it here with you.

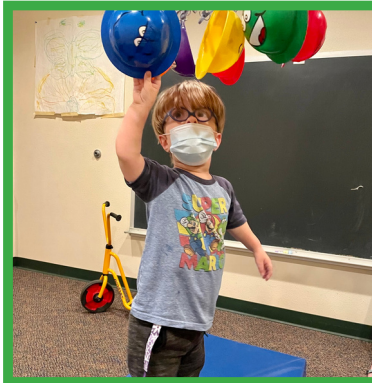
'Thank you' doesn't entirely cover it, but it certainly applies. It's not going out on a limb to say we love you. My kids have become amazing people because of you. Thank you for being the family we needed."

--Joe, a TLC alumni parent on his youngest child graduating from TLC



♥ Thank you to our generous donors for your ♥
continued support of our kids and our Center!

The Covid-19 pandemic laid bare the glaring gaps in the U.S.'s early learning and childcare resources. Increased costs since the pandemic have only exacerbated families' access to early learning and childcare opportunities, putting additional strain on an already fragile workforce. As a result, TLC's waitlist continues to grow and we are in desperate need of a larger facility. We are excited to announce that in 2022, the Stewart Family Foundation purchased land for a state-of-the-art, 30,000sf, therapeutic early learning and childcare facility and we are making plans to kick off a \$15 million capital campaign in 2024. We are thrilled at the prospect of being able to provide critical early intervention services to even more children and families in our community, while continuing to offer the same inclusive and nurturing early learning programs that we've been providing since 1956. Stay tuned for more information as the planning processes continues!



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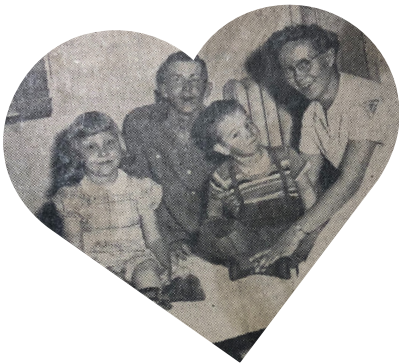
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TLC Learning Center
611 Korte Pkwy
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Celebrating 67 years of Serving
Children and Families in Boulder County!



1956



2023



1990



TLC Learning Center

TLC Learning Center has exemplified caring, comprehensive therapeutic early learning and family support for nearly 70 years. Our inclusive environment benefits every child, preparing them for success in school and beyond by fostering empathy, compassion, and a lifelong love of learning.