

TLC Learning Center presents...



42nd Annual

Christmas Tree Festival

Sunday, Dec. 10, 2023

The 42nd Annual TLC Christmas Tree Festival is back for another year of fun, friends, and fellowship in 2023!

Since 1981, the proceeds from this well-loved community event have helped provide educational and therapeutic services to kids from all over Northern Colorado.

You can show your commitment to the developmental needs of kids in your community by being a 2023 Christmas Tree Festival sponsor!



Be a Part of Our Story!

In 1956, four Longmont families decided they wanted a better start in life for their children with special needs. Over 65 years later, TLC Learning Center is still going strong, honoring our founders' vision of providing inclusive early childhood education and therapeutic services to the kids in our community who need it most.

It costs about \$13,000 to provide services for typically developing children at TLC each year and over \$16,000 for our students requiring therapy services. About half of our families receive some sort of financial assistance and the TLC Scholarship Fund helps many of our families bridge the gap, providing the essential early intervention services that so many of our kids need to thrive.

One hundred percent of the proceeds from our two annual fundraisers, the Christmas Tree Festival and the TLC Kentucky Derby Party, go towards the TLC Scholarship Fund. The generosity of sponsors like you helps us to ensure that these events are a success. In addition to knowing that you are making a difference in the lives of children in Northern Colorado, sponsors also receive a wide range of recognition--from virtual advertising via social media, to sponsor highlights on the TLC website, and our virtual raffle and auction platforms, to acknowledgment via banners, displays, and other print materials at our live events.

Be a part of the TLC story and become an event sponsor today!



2023-2024 TLC Events

42nd Annual TLC Christmas Tree Festival
December 10, 2023 @ the Longmont Museum

 **9th Annual TLC Kentucky Derby Party**
May 4, 2024 @ The Fox Hill Club



TLC Learning Center
Nurturing success in ALL children since 1956.



611 Korte Pkwy Longmont, CO 80504
(p) 303.776.7417 (f) 303.776.7471
LearningWithTLC.org



2023 TLC Christmas Tree Festival



Sponsorship Form

Thank you for partnering with TLC for our 42nd annual Tree Fest!

Without our donors, TLC's programming for children and families would not be possible. Your support is greatly appreciated, tax-deductible, and will positively impact the healthy development of children in Northern Colorado. With a large virtual presence and our live event at the Longmont Museum, this is a great way to promote your organization while supporting a vital community resource.

SPONSORSHIP LEVEL:

- Angel Exclusive \$10,000
- St. Nick \$5,000
- Silver Bells \$2,500
- Tinsel \$1,000
- Snowflake \$500
- Holly \$250

PAYMENT OPTION:

- Credit Card (call TLC @ 303-776-7417 to complete payment)
- Invoice me
- Check made payable to TLC (please note *CTF 2023* on check)

***Interested in being part of this well-loved community tradition?
Please complete this form and return it, along with a .jpeg or .png file
of your company logo, to Events Coordinator Amy French-Troy
no later than Nov. 7, 2023. afrenchtroy@LearningWithTLC.org***



BILLING & CONTACT INFORMATION:

Business/Organization Name _____ Contact Name _____

Phone _____ Email _____

Address _____

Signature _____ Date _____



SPONSORS, DON'T FORGET!

Email Amy a high-res digital image file (.png, .jpeg) of your company logo
NO LATER THAN NOV. 7, 2023 to be included in promotional materials.



2023 Christmas Tree Festival

TLC Learning Center
611 Korte Parkway
Longmont, CO 80501
EIN:84-0523717



TLC Learning Center

Event Coordinators:

Amy French-Troy & Brenda Lord
afrenchtroy@learningwithtlc.org
blord@learningwithtlc.org
303-776-7417

42nd Annual TLC Christmas Tree Festival

December 10, 2023 @ the Longmont Museum

Sponsorship of TLC events not only provides visibility for your organization, but also supports a vital resource in your community. TLC Learning Center is the only fully inclusive, early childhood center in Boulder County, providing high-quality education from birth to five years old for kids with special needs, as well as those who are typically developing. In addition to a traditional education setting, TLC provides therapeutic services like physical therapy, speech therapy, and occupational therapy to kids up to 12 years old. Your sponsorship truly makes a difference in the lives of children in our community!

SPONSORSHIP LEVELS & BENEFITS	Angel Sponsor \$10,000	St. Nick Sponsor \$5,000	Silver Bells Sponsor \$2,500	Tinsel Sponsor \$1,000	Snowflake Sponsor \$500	Holly Sponsor \$250
Exclusive Sponsorship: Top sponsor billing on all event materials	•					
Podium Acknowledgement: Verbal recognition during live event	•	•				
Print Publicity: Sponsor featured in all printed event promotional materials	•	•	•	•		
Virtual Publicity: Sponsor logo and link to website featured on TLC website and event page	•	•	•	•	•	•
Social Media Recognition: Featured on TLC's Facebook and Instagram pages	4 posts	3 posts	2 posts	2 posts	1 post	1 post
Program: Sponsorship will be featured in printed materials and slideshow for live event	•	•	•	•	•	•
# of Event Tickets Included	8	6	4	2	0	0
Tax Deduction: Sponsorship of this event is tax deductible to the full extent of the law. Please consult your tax advisor.	•	•	•	•	•	•

2023 Christmas Tree Festival

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